



 [info@gi-ll.eu](mailto:info@gi-ll.eu)

 [@gillprojecteu](https://twitter.com/gillprojecteu)

 [GILL Project EU](https://www.linkedin.com/company/gill-project-eu)

 <https://gi-ll.eu/>

**Grant Agreement number: 101094812**

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## PRESS RELEASE

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### Datalab participates in Horizon Europe Project GILL

Datalab proudly announces the kick-off of **GILL – Gendered Innovation Living Labs**, which has received funding from the European Union’s Research and Innovation Framework Program **Horizon Europe**.

The kick-off meeting of the GILL project was held in **Brussels**, Belgium on the **30<sup>th</sup> and 31<sup>st</sup> of January 2023**, where the project partners came together to meet for the first time and discuss the upcoming activities and tasks. The GILL Consortium consists of **17 partners from 10 different countries**, all with multidisciplinary expertise in intersecting and complementary research areas. Geographically, the partners cover all the main regions of Europe, ensuring that the project outcomes will be adaptable across the Union. The meeting was hosted by the coordinating organisation **ENOLL** (Belgium), and **Datalab** was represented by Maria Michali at the meeting.

The project’s main goal is to develop a **pan-European collaboration and learning hub** to become the open-gendered innovation framework for all European actors. The novelty of GILL is that this project builds on the **Living Lab methodology** by adopting a co-creation approach to develop mechanisms such as methodologies, services, and tools through a series of **15 pilot cases across 8 European countries** (United Kingdom, Romania, Spain, Germany, Italy, Czech Republic, Greece, and Denmark). The GILL mechanisms focus on transforming individual, team, and organisational practices with the purpose of **integrating gender and diversity into product design, technologies, innovation, and policy design**. To that aim, GILL fosters dialogue and co-creation activities among the 4 key actors of the **Quadruple Helix model**: academia, the public sector, industry, and citizens.

More information about GILL is available at: <https://gi-ll.eu/>

Follow GILL on social media platforms for the latest updates on project actions!

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